## COGNITION HOLDINGS LIMITED

Incorporated in the Republic of South Africa (Registration number 1997/010640/06) Share code: CGN ISIN: ZAE000197042 ("Cognition" or "the Group" or "the Company")

## TRADING STATEMENT

In terms of the Listings Requirements of JSE Limited, companies are required to publish a trading statement as soon as they become reasonably certain that the financial results for the period to be reported on will differ by more than 20% from that of the previous corresponding period.

Accordingly, a review of the financial results for the year ended 30 June 2020 by management has indicated that:

- the Headline Earnings Per Share ("HEPS") is expected to be between 0.61 and 2.48 cents, reflecting a decrease of between 93.4% and 73.4% compared to the HEPS of 9.31 cents reported for the year ended 30 June 2019; and
- the loss per share is expected to be between 7.02 and 8.65 cents, as compared to the earnings per share of 8.17 cents reported for the year ended 30 June 2019.

The decrease is attributed to difficult economic circumstances exacerbated by the COVID-19 lockdown period. Despite an easing of gradual restrictions, the COVID-19 lockdown had a negative impact on the Group. All operating subsidiaries were negatively affected by the lockdown, with research assets being most severely affected. Our call to action services were severely affected as a result of some of our clients not being allowed to trade at all and certain sectors of the economy, such as sports, still continuing to be severely disrupted.

The negative effect of the COVID-19 lockdown has resulted in the Group having to re-assess the carrying values of goodwill in its research assets which has resulted in impairments.

The financial information on which this trading statement is based has not been reviewed or reported on by the Company's auditors. The Company's financial results are expected to be released on SENS on or about 17 September 2020.

Johannesburg 8 September 2020

Sponsor Merchantec Capital